

## **Delhi Technological University**

(Formerly Delhi College of Engineering) Shahbad Daulatpur, Bawana Road, Delhi – 110 042, India

Consequent upon the evaluation of the thesis submitted by the candidate(s) as per details given below for the award of Doctor of Philosophy (Ph.D.) of the Delhi Technological University on the topic as mentioned against his/her name and after his/her viva-voce examinations, he/she/they has/have been found qualified for the Award of Degree of Doctor of Philosophy (Ph.D.) of the University.

## **Department of Humanities**

S.No.	Roll. No.	Name of Student	Name of Student (In Hindi)	Date of Viva –voce examination
1.	2K11/PHDHU/01	Antra Singh	अंतरा सिंह	8 <sup>th</sup> August, 2017
Title of Ph.D. Thesis		Integrated Marketing Communication (IMC) Tools and Demand for Private Engineering Institutions in Delhi NCR	इंटीग्रेटेड मार्केटिंग कम्युनिकेशन (आई एम सी) टूल्स एंड डिमांड फॉर प्राइवेट इंजीनियरिंग इंस्टीट्शन्स इन दिल्ली एन सी आर	

**OSD** (Results)

(Controller of Examinations)

Dated: 29<sup>th</sup> August, 2017